

CIO & Digital Advisory

The spread of digital means that your board or executive team need to be equipped with different skills, knowledge and experience than has been the case before. To provide the vision and leadership required to create a digital business and to ensure the business survives and grows in dynamic, customer-driven markets, requires a senior team that really gets digital.

Over time, many board members and executives will develop the necessary skills but digital is happening now – markets are being disrupted and organisations that do not respond quickly to the opportunities and threats face an uncertain future. The board's digital knowledge gap needs to be filled in the short term to ensure that your organisation is best equipped to deal with the challenges of succeeding in this digital age.

We can act as a digital adviser to your organization to provide the advice and guidance that you need to deal with the short-term challenges whilst you develop your own digital capacity and capability for the longer term.

How does it work?

We will work alongside your board and leadership team, providing digital expertise and knowledge. This is usually achieved by one or more of the following:

- Attending board meetings as a non-executive adviser
- Membership of the steering board for digital initiatives
- One-to-one meetings with executives responsible for leading digital initiatives

We provide the service on a subscription basis for an agreed number of days per month. The minimum commitment is for 4 months with a minimum of one day per month.

Additional days can be added to provide support and guidance for any ad-hoc challenges and issues that arise or to provide more detailed assurance or oversight for specific initiatives

Benefits

By working with us as your trusted digital adviser your organization will receive:

- Immediate access to a senior executive with digital experience and knowledge
- Impartial, objective advice on your digital strategy and initiatives
- Confidential challenge, support and assurance on key digital decisions and issues
- Insights, guidance and analysis on digital trends and developments in your industry and other sectors
- Confidence that your organization is making the right decisions about digital

Contact us

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